



NATIONAL ECONOMICS UNIVERSITY

KHON KAEN UNIVERSITY

Faculty of Environmental, Climate Change and Urban Studies

TENTATIVE AGENDA & DETAILED SCHEDULE FOR PRESENTATIONS

12th NEU-KKU International Conference on Socio-Economic and Environmental Issues in Development

Venue: A1-A2 Building, National Economics University
207 Giai Phong Road, Hai Ba Trung District, Hanoi, Vietnam

16th July, 2020

TENTATIVE AGENDA

Time	Contents
8.00 - 8.30	Registration <i>Venue: Conference room - G.floor - A1 NEU</i>
8.30 - 8.40	Opening Ceremony - Welcome speech <i>Speaker: Assoc. Prof. Dr. Bui Duc Tho, Vice President, National Economics University</i>
8.40 - 8.50	Opening Ceremony - Opening remark <i>Speaker: Assistant Prof. Dr. Sutida Ngonkum, Vice Dean, International Affairs, Faculty of Humanities and Social Sciences, Khon Kaen University</i>
8.50 - 8.55	Opening Ceremony - Opening remark <i>Speaker: Dr. Nguyen Thi Dieu Trinh, Deputy Director General - Dept of Science, Education, Natural Resources and Environment - Ministry of Planing and Investment</i>
8.55 - 9.15	Keynote Speaker Presentation <i>Speaker: Dr. Laurent Umans, First Secretary of Netherland Embassy in Vietnam</i>
9.15 - 9.25	Q&A
9.25 - 9.45	Photo Session & Tea Break Move to Parallel Sessions
9.45 - 11.45	Presentations at 12 Parallel Sessions <i>Venue: 9th Floor, A2 Building NEU</i>
11.45 - 12.00	Closing Ceremony
12.00 - 13.00	Lunch <i>Venue: 17th floor - A1 Building NEU</i>
13.15 - 17.30	Fieldtrip to Tam Truc Pagoda – Ha Nam Province

CONFERENCE'S ONLINE PLATFORM

Topic: National Economics University's Zoom Meeting

Time: Thursday, July 16, 2020 - 07:00 AM Bangkok, Hanoi (GMT+7)

Zoom Meeting URL:

<https://zoom.us/j/97516202013?pwd=VUFGQ0xXd2dybHp3K01ZU0JHUDI1dz09>

Meeting ID: 975 1620 2013

Password: 893520

DETAILED SCHEDULE FOR PRESENTATIONS

Session 1: Economic Development and Integration (a) Room: 901 - A2 Building - NEU Chair: Assoc. Prof. Dr. Le Quoc Hoi Secretary: MA. Le Huy Huan		
1	Nguyen Kim Quoc Trung Nguyen Thi Phuong Dung	The Macro-Factors Affect Securities Market: Case in Vietnam
2	Nguyen Thi Tuyen	Helicopter Money and The Prospect of Implementation in Vietnam During Economic Crises
3	Mac Thi Hai Yen	Tax Administration to Improve Tax Compliance: The Lessons from The United States, The United Kingdom and Bulgaria
4	Le Ngoc Thong Nguyen Thi Hao	Growth Model of Rising Income (Romo Model) and Economic Policy Orientation in Vietnam
5	Dinh Thi Nga Nguyen Thi Quynh Anh	Conclusion and Approval Of EVFTA: Opportunities and Challenges for Vietnamese Enterprises
6	Phung The Hung	The Role of Bank Credit Activities in The Development of Green Economy in The Period
7	Hoang Thi Hong Van	Application Of Z-Score Model Research for Predictability of Bankruptcy: The Case of Enterprises in Vietnam
Session 2: Economic Development and Integration (b) Room: 902 - A2 Building - NEU Chair: Assoc. Prof. Dr. Nguyen Ngoc Son Secretary: MA. Nguyen Chi Dung		
1	Nguyen Thi Hoai Phuong Le Van Chi Pham Thi Thuy Dung	Macroeconomics Policy and Financial Stability - Sweden Experience and Lessons for Vietnam
2	Nguyen Thanh Tuan Nguyen Duc Hoang Tho	Developing High-Tech Market and Sustainable Agriculture in Israel: Policy Implications for Vietnam
3	Nguyen Ngoc Son Pham Hong Thai Doan Thi Ha Nguyen Phuong Thao Bui Ngoc Lan Le Thi Huyen Trang	Developing Night-Time Economy in Vietnam - The Case of Hanoi
4	Nguyen Minh Cuong Vu Phuong Lan Nguyen Thi Dieu Huyen	Competitive Power Generation Market in Vietnam Achievements and Limitations
5	Nguyen Thi Hoai Phuong Mai Tuan Anh	The Impact of Ownership Structure on The Performance of Commercial Banks – The Case in Vietnam
6	Nguyen Thi Dieu Huyen Nguyen Thi Tuyen Minh Nguyen Minh Cuong	Current Situation of Electricity Market in Vietnam in the Period of 2005 - 2017 and some Efficiency Improving Solutions
7	Tran Thi Mai Phuong	Demographic Changes and Opportunities for Banking Sector in Vietnam

<p align="center">Session 4: Business Administration and Management Room: 904 - A2 Building - NEU Chair: Assoc. Prof. Dr. Truong Thi Nam Thang Secretary: MA. Nguyen Quang Hong</p>		
1	Vu Thi Mai Dinh Gia Hoa Mai Thanh Huong Pham Van Hau	Determinants of Operational Efficiency and The Relationship Between Operational Efficiency and Solvency of Logistics Joint-Stock Companies
2	Le Thi Hoai Thu Bui Duc Tho	Increasing Supportive Behavior for Organizational Change in SOE Equitization: Role of Individual Readiness for Change
3	Do Thuy Chi Le Thanh Tam Le Duc Hoang	Application of SERVQUAL Model for Evaluating Deposit Service Quality of Joint Stock Commercial Bank for Investment and Development of Vietnam – Hai Ba Trung Branch
4	Khuc The Anh Le Hoang Anh Pham Thi Nhat Linh	Access to Banking Capital of Micro-Enterprises and Households
5	Nguyen Quoc Anh Tran Viet Hoang Le Thi Thu Trang Nguyen Thi Viet Trinh	Feminist Perspectives in Entrepreneurship: A Study of Institutional Changes of Female Entrepreneurship in Vietnam
6	Duong Thuy Ha	Switching Behaviour of Customer in Vietnamese Commercial Banks
7	To Hien Tha Nguyen Trong Luat	Orientations for Building the Potential of Science and Technology of The Vietnamese People’s Army in The Fourth Industrial Revolution Period
<p align="center">Session 5: Humanities, Education and Social Science (a) Room: 905 - A2 Building - NEU Chair: Assoc. Prof. Dr. Tran Van Nam Secretary: Dr. Duong Duc Tam</p>		
1	Le Thi Nhu Quynh Nguyen Thi Ngoc Diep Pham Xuan Nam	The Impacts of Health Insurance on Healthcare in the Poor and near-Poor Households in Vietnam
2	Nguyen Nam Hung	Spiritual Tourism Development in Vietnam and its corollaries to Religion – Spirituality
3	Truong Vu Long	Cultural Life of Workers in Industrial Zones: Current Situation, Causes and Solutions
4	Tran Thi Thu Hoai	More Aware of the Vietnam’s Development Way that Nguyen Ai Quoc Found in the Early 20th Century, Opportunities and Challenges for Vietnam's Development
5	Tran Van Nam Tran Thi Nguyet	Complete the Regulations of the Law on Anti-competitive agreement in Labor
6	Do Van Hai	Improving Social Security Policies in Vietnam
7	Le Pham Khanh Hoa Nguyen Thi Duong Linh Dong Thi Thanh Thuy Tran Thi Hong Nguyen Thi Bao Ngoc	Factors Influencing Urban Vietnamese Youngsters’ Online Shopping Hesitation

Session 6: Humanities, Education and Social Science (b) Room: 906 - A2 Building - NEU Chair: Assoc. Prof. Dr. Pham Thi Thanh Thuy Secretary: MA. Tran Ngoc Thuy		
1	Vu Ba Anh Tung	Training and Fostering the Official Staff at Hanoi University of Home Affairs
2	Kieu Thi Thuy Linh Deo Thi Thuy	Completing the Provisions of Vietnam's Civil Code 2015 Towards Sustainable Development
3	Le Thi Hong Thuan Nguyen Thuy Linh Nguyen Thi Mai Lan	Status of Ecological Ethics of NEU's Students and Some Recommendations
4	Nguyen Thi Phuong Linh Tran Thi Nga Nguyen Thi Phuong Nhung Nguyen Vu Khanh Quynh Nguyen Thi Thao	Factors Affecting Online Payment Method Decision Behavior of Consumers in Vietnam
5	To Hien Tha Truong Tat Thinh	Assistance of Justice of Social Benefits in The Market-Oriented Social Economy in Vietnam Today
6	Nguyen Vinh Giang Mai Quoc Bao	The Influence of Social Insurance on Workers' Wages and Jobs in Vietnam
7	Trinh Mai Van Nguyen Van Dai Trinh Nguyen Anh Khoi Tran Minh Quang	A Study on Gender-based Violence against Female Youth in Vietnam
Sesion 7: Urban and Regional Development (a) Room: 915 - A2 Building - NEU Chair: Dr. Nguyen Thi Thanh Huyen		
1	Co Huy Le	Solutions for Developing High Quality Human Resource to Meet the Targets of Industrialization and Modernization of Nam Dinh Province
2	La Ngoc Mai	Development of New Urban Areas that are Friendly and Meet the Aging Needs of the Population
3	Ma Duc Han	Sustainable Development of The Marine Economic Zone in The Central Coast - Realities and Solutions
4	Tran Thuy Linh	Raising the Legal Awareness of the Northern Mountainous of The Northern Vietnam-Situation and Solutions
5	Phan The Cong Nguyen Ngoc Quynh	Tectonic Government with Sustainable Urban Development: A Case Study in Vietnam's Major Cities during COVID-19
6	Nguyen Thanh Lan Nguyen Minh Phuc Pham Kieu Loan Tran Thi Tu Uyen	Factors Influencing Green Housing Purchase Behaviour: A Survey from Hanoi City, Vietnam

Session 8: Urban and Regional Development (b) Room: 916 - A2 Building - NEU Chair: Assoc. Prof. Dr. Dinh Duc Truong		
1	Nguyen Thu Nga Do Thuy Dung Phan Thi Quynh Le Ngoc Binh Le Anh Dung	Consumers' Purchasing Intention Toward Organic Cosmetics: Insights from Hanoi
2	Nguyen Le Dieu Linh	Toward Sustainable Grade a Office Buildings: A Case Study in Hanoi
3	Ta Nhat Linh Phan Thu Trang Nguyen Thanh Huyen Philippe Lebailly	Access to Credit Markets and Selection of Credit Sources of Rural Households: The Case Study of the Red River Delta, Vietnam
4	Nguyen Thi Thanh Ha	Management of Compulsory Social Insurance Collection from the Non-state-owned Enterprises in Bac Giang Province
5	Pham Thi Ngoc Van Nguyen Thi Thu Trang	Role of Out-State Enterprises in Socio-Economic Development in Thai Nguyen Province
6	Nguyen Thi Tham	Model of Traditional Brocade Weaving Conservation Associated with The Sustainable Economic Development of H'mong Ethnic Minority Sung Phai - Lai Chau
7	Le Pham Khanh Hoa Nguyen Thi Phuong Anh Tran Ngoc Anh Vu Diem Hang Pham Hoai Phuong Chu Thi Hong Quyen	Organic Foods Buying Intention's Barriers of Young Urban Vietnamese
Session 9: Environmental Economics and Management / Climate Change and Sustainability Management (a) Room: 917 - A2 Building – A2 Chair: Assoc. Prof. Dr. Le Ha Thanh		
1	Le Thi Thanh Ha	The Impact of Globalization on Environmental Security in Vietnam Today
2	Ha Van Duong	Impact of The Breadth and Depth of Outreach on Operational Sustainability in Vietnam's Formal Microfinance Institutions
3	Hoang Ngoc Huong	Theoretical and Practical Issues in Land Accumulation and Concentration in Vietnam
4	Nguyen Hong Son Nguyen Thi Bich Thuy Nguyen Thi Mai Lan	Applying the Communitarianism in The Orientation of Sustainable Development in The Environment in Vietnam Today
5	Le Thi Hanh	Impact of The Fourth Industrial Revolution on The Environment
6	Nguyen Dang Khoa Nguyen Huyen Trang	Statistical Analysis of the Impact of Climate Change on Rice Productivity in Vietnam: Using Panel Data Model
7	Nguyen Thi Phuong Hoa To Van Nhat	Comparison of Performance of Foreign Direct Invested Entities in the Industrial Sector and Vietnamese Counterparts – Evidence from UNIDO Survey

Session 10: Environmental Economics and Management / Climate Change and Sustainability Management (b) Room: 918 - A2 Building - NEU Chair: Dr. Ngo Thanh Mai		
1	Ngo Quang Son Vu Thi Binh Do Thi Nguyen Tieu Pham Van Phuc Le Thi Nhu Quynh Vu Xuan Hung Tran Thi My An Ha Thi Giang	Current Situation of Environmental Sanitation and Solutions to Improve Environmental Sanitation in The Mong Ethnic Minority Areas in The Northwest Region
2	Do Minh Diep	Hanoi Towards Sustainable Tourism Development
3	Nguyen Tien Thanh	The Proposals for a Sustainable Development of Socio-economic under Climate Change Conditions in Quang Binh Province
4	Nguyen Xuan Thach	Energy Consumption and Carbon Dioxide Emission in Southeast Asia: A Panel Data Approach
5	Hoang Thi Quyen	Adapting to Climate Change through Occupational Mobility in Mekong River Delta
6	Pham Minh Duyen Nguyen Thanh Dung	Enterprise Economic Security: Research Orientations in Vietnam
Session 11: Environmental Economics and Management / Climate Change and Sustainability Management (c) Room: 919 - A2 Building - NEU Chair: Assoc. Prof. Dr. Vu Thi Hoai Thu Secretary: MSc. Nguyen Thuy Linh		
1	Hoang Ngoc Huong	Impacts of Climate Change on Agricultural Production in Viet Nam
2	Trinh Minh Chanh	Exploiting the Cultural Heritage Values from The Sustainable Tourism Development View: Case Study in Tran Van Thoi District, Ca Mau Province
3	Ha Huy Ngoc Tran Thi Tuyet	Climate Change Adaptation Policies in Mekong River Delta
4	Dang Anh Tuan Nguyen Mai Thu Hanh Tran Thi Bich Loan Hoang Minh Ngoc	Determining Factors to the Acceptance and Use of Peer-to-peer Lending Behavior of College Students in Hanoi
5	Nguyen Dinh Thai Luu Viet Dung Nguyen Tai Tue Tran Dang Quy Mai Trong Nhuan	Developing the Sustainability Index for The Coastal Zone of Vietnam in the Context of Climate Change
6	Le Thu Hoa Tran Thi My Loc Tran Thi Thu Trang Vu Huy Huan	Survey on The Usage of Single- Use/ Disposable Plastics in Vietnamese Students
7	Nguyen Nhat Ha Nguyen Thai Son Bui Quynh Anh Tran Tien Dung	Level of Factors Impact on The Buyers' Intention in Buying Health Insurance at Non-Life Insurance Companies in Vietnam

<p align="center">Session 12: Digital Economy and Information Technology Room: 920 - A2 Building - NEU Chair: Dr. Nguyen Trung Tuan Secretary: Dr. Truong Dinh Duc</p>		
1	Le Bao Ngoc Le Huyen Trang	User Acceptance of E-Books: The Effect of Perceived Barriers, Reading Habit and Environmental Consciousness
2	Nguyen Trung Tuan Truong Dinh Duc Dao Thien Quoc	Building Digital Government for Environment Management and Sustainable Development
3	Tran Thi Huong Bui Ngoc Thiet	Smart Locker - A Sustainable Urban Last-Mile Delivery Solution: Benefits and Challenges in Implementing in Vietnam
4	Do Thi Dong Nguyen Thi Kieu Trang Nghiem Minh Giang Nguyen Thi Thuong Nguyen Ba Viet Trung Nguyen Kieu Anh	Factors Influence Customers' Satisfaction toward Online Brand Community: A Case Study of National Economics University's Online Brand Communities
5	Nguyen Nhat Linh Phung Thanh Quang Nguyen Thi Thao Nguyen	Outward Foreign Direct Investment in The Context of Digital Transformation: The Case of Vietnam
6	Nguyen Minh Cuong Nguyen Thi Thanh Thao Vu Phuong Lan	Distribution System Planning in Competition Power Market